

Digital Compass

Navigating Your Technology Transformation Journey

In today's fast-paced digital world, you have to keep up or risk getting left behind. No matter your industry, it's more important than ever to transform your traditional business model into a modern technology- and data-driven operation. Not only to provide more customer value and improve service, but to unlock new revenue streams and gain and retain a competitive advantage.

What is Digital Compass?

We've created a comprehensive set of packaged offerings designed to guide, streamline, and speed successful digital transformation journeys. Called Hitachi Solutions Digital Compass Advisory Services, the goal is to:

- Educate you on purpose-driven digital transformation & focus your priorities
- Understand your digital maturity & create a roadmap for success
- Assess, strategize & deliver a detailed, actionable plan
- Efficiently execute with positive outcomes



Maturity Discovery

- Discuss digital transformation vision & priorities
- Discover digital maturity
- Review technical capabilities
- Deliver a high-level assessment & roadmap

Technical Transformation

- Deep dive into the digital transformation tracks
- Assess the current state
- Develop a transformation strategy
- Create a comprehensive plan

Digital Engagement

- Execute strategy & plan as determined
- Seamless hand-off to delivery
- Best practice with our Unified Framework approach
- Fast time to value

Time to Transform

With Digital Compass, we are with you every step of the way. We help align all the elements and remove the obstacles that allow you to confidently, smoothly, and successfully leverage true digital transformation to:

- Gain a competitive edge
- Grow and future-proof the business in parallel
- Drive data-based insights
- Enhance customer and user experience
- Create an agile and innovative culture

Partner Effectively

No matter where you are in the digital transformation process, Digital Compass is the ideal way to help you determine your goals, accelerate the process, and quickly start delivering the value. To be successful, you need reliable, industry- and technology-focused guidance to determine your ultimate digital destination, Hitachi Solutions is that trusted advisor.

Stay on Track — 6 Ways to Engage



Information and Insights: Find and use business information in a meaningful way

Having trouble aggregating, storing, orchestrating, consuming, or visualizing the data and information that matters to your business? Digital Compass centralizes and improves how you store and process data and gets it into more hands faster, so you can gain actionable insights and make smarter decisions.



Unified Business Operations: Transform how you deliver operational excellence

Disparate, outdated systems and inefficient processes negatively affecting your ability to be responsive to customers? Digital Compass modernizes, streamlines, automates, and connects your systems and processes to improve efficiency, empower employees, and drive customer excellence.



Differentiated Experiences: Redefine how you engage digitally

Struggling to design solutions from the user's perspective that are performant and promote customer engagement? Digital Compass services can help you modernize application development; design solutions from a user's perspective; and gain visibility to drive experiences based on insights, continuous improvement, and brand consistency that promotes engagement throughout the entire customer journey.



Organizational Productivity: Connect your team and lean out processes

Trying to support your workforce but finding you don't have the right tools, technology, or processes for efficient and secure collaboration? Digital Compass creates a connected environment that optimizes productivity and enhances virtual teamwork to ensure business continuity and innovation from anywhere.



Modern Infrastructure: Reduce IT and legacy system burden

Know your outdated legacy systems are costing you money and resources, reducing productivity, and lack capabilities needed by the business but are unsure how to make a secure change without major disruption? Digital Compass services can help modernize your infrastructure and reap the benefits of secure, cloud-based solutions that dramatically reduce system maintenance costs, empower employees with accurate and secure information, and allow leadership to make more informed, data-driven decisions.



Enhanced Capabilities: Boost your talent and foster a culture around innovation

Looking to accelerate a culture that values talent and fosters fearlessness in innovation but not able to hire the right people or even know where to start? Digital Compass services helps you take the first steps by building a modern platform and leveraging cloud-based automation tools that attracts and retains top talent, promotes collaboration and self-service, encourages creativity and experimentation, reduces risks, and accelerates time to value.

Secret Sauce

We fully embrace the Microsoft ecosystem, leveraging the billions of dollars invested into innovation to achieve strategic goals with proven SaaS and PaaS Solutions.

Our Differentiators

Breadth of technical expertise

We live and breathe the entire Microsoft ecosystem every day

Deep industry knowledge

We understand the different culture, systems, processes, and capabilities of each industry

From strategy through execution

Something most service providers and big name analysts can't do

Industry IP

We've developed our own IP solutions and tools proven to de-risk and accelerate digital transformation activities

We talk the talk and walk the walk

Embedding innovation, agility, best-practices, and technology in everything we do

Experienced, certified, and skilled

Providing you with instant access to vast and knowledgeable network of resources

Gold-certified Microsoft partner

Allowing us to provide higher levels of support and services

As part of the 110-year-old Hitachi Ltd. family, we uphold its legacy of quality, integrity, and excellence. This strong foundation allows us to build trust with our clients, attract the best and brightest people, and create a culture rich in innovation. Through industry-first cloud solutions, we help organizations everywhere to be better every day.