

# Automation as a Service

Grow your business from the inside out with automation

Shift away from traditional business structures and hierarchies and empower your people — at any level — to make decisions and contribute ideas. Automation as a Service starts with connecting people and processes in a way that allows leaders to lead and employees to grow.

## What is Power Platform?

The Microsoft Power Platform (Power Apps, Power Virtual Agent, Power BI, and Power Automate) is a set of low or no code tools that allows you to automate processes and workflows and improve connectivity and communications, in house—without a lot of technical know-how. Through familiar, intuitive technology, you can create custom data-driven and task-specific apps to support faster data collection, surface real-time insights, and empower users to make more informed and actionable decisions.



### The Value

- Enhances digital transformation by embracing new technologies
- Eliminates uncertainty around security of your organization
- Offers guidance in learning, maintaining control of, and ensuring scalability of your apps

### The Proof

- Hitachi Solutions was an early adopter of Power Platform
- Solutions based on deep technological expertise
- Various training and service offerings tailored to your specific needs

### The Outcomes

- Faster time to value
- Reduced risk
- Assured security and compliance
- Controlled scalability and sustained growth
- Increased user adoption

## Take Action

**Enhance Dynamics:** Extend your existing Dynamics 365, CRM, or AX investment with simple, fast, and adaptive solution delivery from our team.

**Extend Investments:** Build intelligent apps and solutions that extend your investment beyond your Microsoft assets. Legacy ERP, CRM, and other in-place data and systems can be leveraged in newly built apps.

**Secure Digital Transformation:** We are committed to securing your digital transformation journey. We will work with you to deliver a well-adopted, outcome-focused, and secure Power Platform program.

## Better Together

As a gold-certified Microsoft partner and early adopter of Power Platform technologies, we offer a track record of hundreds of client engagements around Power Platform. Our team will help you optimize the power of the platform to enhance your Dynamics implementation and other IP assets, and better control and secure your digital transformation.



## Power Apps

### Easily build the business apps you need and extend or customize apps

- “Low Code” WYSWIG enables solving problems fast and at lower expense
- Still requires knowledge of UX, Business Process Automation, Some technical capability for basic apps
- Tier 3, 4 applications are an excellent fit for Power Apps
- Some day, Dynamics will be “built” using Power Apps



## Power Automate

### Construct automated workflows in minutes across hundreds of popular apps

- Allows you to create “workflows” that perform tasks
- Also includes components like RPA (Robotic Process Automation)
- Can be used “inside” a Power App or stand-alone
- WYSWIG based just like the rest of Power Apps



## Power Virtual Agent

### Create and maintain intelligent chatbots for your customers and employees

- Guided “no code” user interface
- Allows you to create, customize, and deploy your own “virtual agent”
- Can be used “inside” a Power App or stand-alone
- Eliminates the gap between the subject matter experts and the development teams building the bots



## Power BI

### Business analytics service that delivers insights to enable informed decisions

- Transform data into stunning visuals and share them with colleagues
- Visually explore and analyze data—on-premises and in the cloud
- Collaborate on and share customized dashboards and interactive reports
- Scale across your organization with built-in governance and security

## The Business Problem

“I want to improve productivity across the business and enable employees to build apps and automated workflows, no matter their technical expertise.”

## Why Power Platform?

### Simplicity, Speed, and Agility

Connect to more than 250 data sources and applications in an instantly mobile-ready platform

### Empower Employees

Enable business improvements across systems and business units

### Unlimited Opportunities

Easily and cost-effectively navigate your digital transformation and new modern workplace

### Security and Control

Eliminate any risk or uncertainty with proper guidance and guardrails from an experienced partner

### Time to Value

Get up and running faster, speed time to value, and reduce common risks and failures

### Specialized Support

Learn, leverage, and control your PowerApps, Flow, and Common Data Service with specialized training and consulting engagements

### Reduce Costs

Reduce development costs and number of resources

As part of the 110-year-old Hitachi Ltd. family, we uphold its legacy of quality, integrity, and excellence. This strong foundation allows us to build trust with our clients, attract the best and brightest people, and create a culture rich in innovation. Through industry-first cloud solutions, we help organizations everywhere to be better every day.