

# Microsoft Purview

## Proof of Concept Offer

### Reimagining data governance

No matter the industry, what is the ONE thing all businesses collect? Data. And yet, according to Forrester\*, 'Data Governance' has become a dirty word. Why? Because of myriad variables, across the organization, that must be considered when it comes to managing and governing your on-premises, multi-cloud, and software-as-a-service (SaaS) data.

Hitachi Solutions is helping push past the fatigue of continued stop-starts plaguing many data management teams with an innovative Proof of Concept Offer to reset the building blocks. Powered by Microsoft Purview, the offer helps you break down silos and derive actionable business value from your data.

## Microsoft Purview enables unified data governance



Reimagine data governance in the cloud



Set the foundation for effective data governance



Maximize business value of data for data consumers



Gain insight into data use across the estate

### What is the business value to your organization?

The old-school adage of 'garbage in, garbage out' is a quick way to summarize why insights-driven businesses are leaning in on data management strategies — if there is concern about the data going "in," there is little value to the data being reported "out." Ultimately, you need to make data work for the enterprise in a sustainable way. This means removing doubt as to the validity of the data and driving clarity on where it lives, how to get to it, and how to use it.

\**Breakthrough Data Governance Fatigue* — Forrester

## How often do you hear?

- Where did the data come from?
- How was the data value calculated?
- How recently has the data been updated?
- What does this data even mean?
- Where can I find the data I need to create a report, and how do I know it's the right data?
- What sensitive data do we have?
- What data do we have that could lead to compliance issues (i.e. HIPPA, GDPR, etc.)?
- Do we have any data that represents a liability that should be disposed or archived?
- And the list goes on...



## We can help

Our data team has decades of experience supporting clients with migration and implementation of Azure Cloud Data solutions. We know the needs of the database, data warehouse, and reporting systems user, and we understand the degree of reliance business users have on data to make informed decisions. To converge the two — in *your* environment, with *your* data — the Hitachi Solutions Proof of Concept offer is designed to demonstrate Microsoft Purview, with specific focus on:

- Ingesting metadata from hybrid data sources through Purview Data Scanning
- Identifying potentially sensitive or liability-causing data through Purview Data Classification
- Documenting data lineage in your Azure Data Environment
- Implementing a searchable Data Glossary to better describe data assets

Our offer provides you the opportunity to prove out how Microsoft's Purview can create a holistic, up-to-date map of your data landscape with data discovery, data classification, and end-to-end data lineage.



**Maximize Your Business Value**



**Microsoft Purview Unified Data Governance**



**Hitachi Solutions Proof of Concept Offer**

**Empower your team with valuable and reliable data guided by Hitachi Solutions' team of tenured data and Microsoft technology experts.**

**Get started with Microsoft Purview today!**

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