



The ABCD and E's of Our Approach

Advisory Services



Customer Roadmap

"We are aligned on the outcomes of this project"

Working with executive leadership and stakeholders throughout your organization, we capture and prioritize expected outcomes through Objectives, Goals, Strategies, and Measures (OGSM) road mapping.



Human Experience Design

"We are able to see how this will create value for us."

We utilize design thinking and rapid prototyping to solve complex business problems and deliver innovative user experiences.



Change Realization

"We are starting to realize the value."

This capability works to ensure people are able to successfully adopt solutions, yielding the value and outcomes established at the onset.

Business

- Microsoft Catalyst™
- Objectives, Goals, Strategies and Measures (OGSM)
- Workshopping
- Value Mapping

Change

- Organizational Change Management
- Sponsor Coaching
- User Training
- Adoption Reinforcement

Digital

- Maturity Assessment
- Sustainability
- Connected Products
- Transformation Roadmap

Experience

- Innovation Strategy
- Product Strategy
- Experience Design
- User Research



"Let me just say that not all superheroes wear capes. Hitachi (Solutions) has true superheroes. Your team knows the product, they now how to problem solve and troubleshoot, and they ... relate to both the business and technical side effectively."

— Hitachi Solutions Customer



Our professionals combine advisory services, industry and technology expertise, and implementation excellence to support and accelerate your data and business system modernization initiatives.

Hitachi Solutions' experience-led strategy **Digital Compass™**, utilizes six innovation tracks to anchor our customers in this era of digital disruption: **insights, experiences, operations, productivity, infrastructure, and capabilities**. This partnered process secures your position along your company's digital evolution and helps you move forward with purpose and progress toward better business outcomes.

"We are outcome-focused leaders guiding our clients through impactful change and transformation that will create sustainable business value."

— Greg Gant, VP, Advisory Services

Secure your forward progress with best business practices, human experience design, and user adoption with Hitachi Solutions.

The **ABCD** and **E's** to your digital initiative success.

We are Hitachi Solutions.

A global systems integrator with leading capabilities in Microsoft solutions and technologies. **Connect with us.**