

# Drive Business Insights from All Your Data Sources

Transform Disparate Data into a Central Source for Analytics in Days, not Weeks

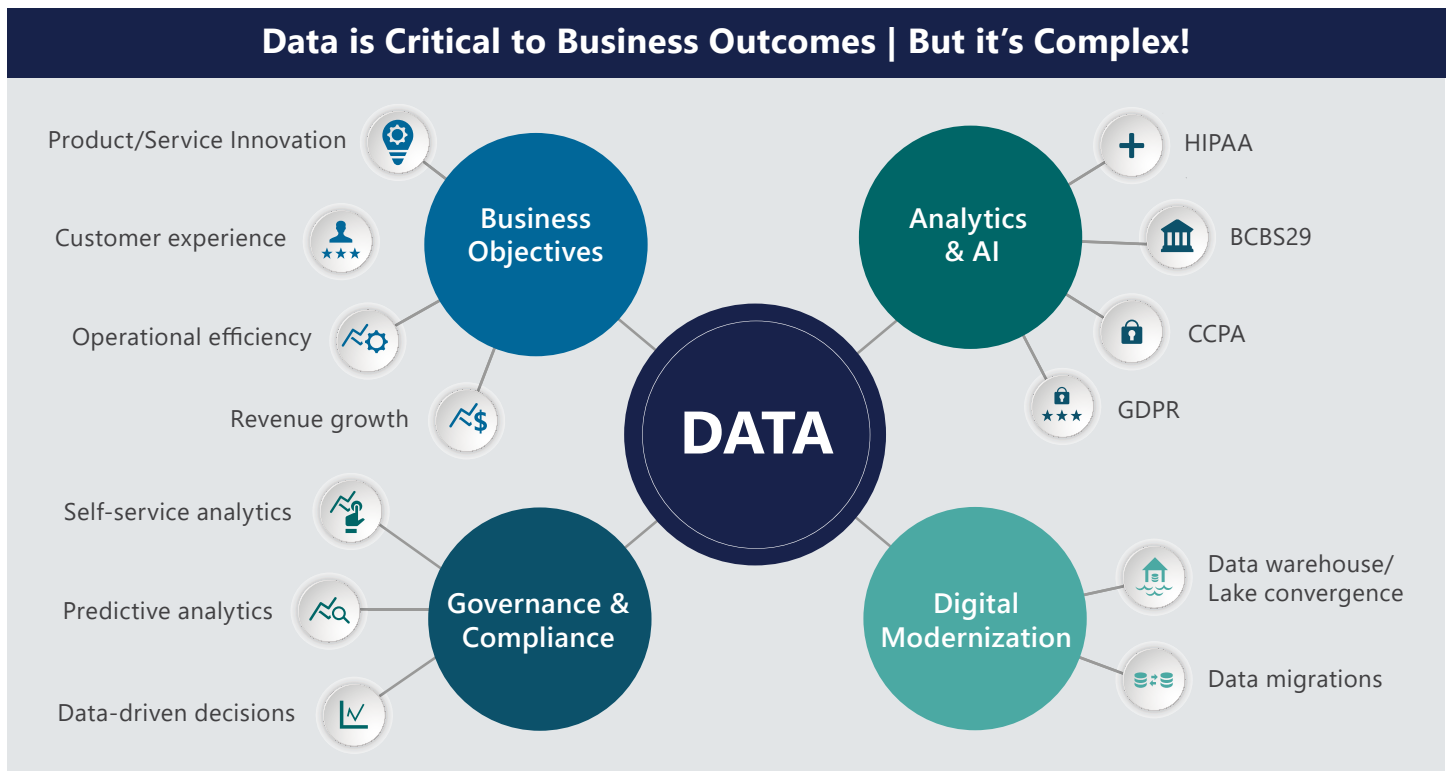
If your company is like most businesses, then you're drowning in data and thirsting for insights.

Enterprises are flooded with data in every direction, but few can leverage those oceans of information to make informed decisions that positively impact operations, customer experiences, and bottom lines.

## Introducing the Hitachi Solutions Empower Data Platform

Data is critical to driving your business outcomes, but it's complex. That's why we created Empower – to streamline and rapidly centralize your data sources in a matter of days onto a single cloud platform. We wrangle your varied data – with support from more than 200 sources – onto the Empower Data Platform where it's easily accessible for analytics. From there, it can manifest intelligence your teams utilize to make better business decisions, regardless of company size or industry.

Welcome to the future of decision making.



## A Data Platform Built on Future-Proof Technology

### Speed to Value

Our customers get to usable data **55% faster with Empower**. We also add time savings for your engineering teams by automating low-priority tasks that free them up to focus on the data projects that drive results for your business.

### Reduce Costs

Customers see an **average decrease of 65% on Azure costs** through Empower's optimized pipelines while saving 50% on labor costs associated with project development. And savings will continue to grow as more workloads are moved to operations.

### A Platform Team, Without Platform Team Costs

Hitachi Solutions experts add capabilities to your data estate without the level of cost it would take to do it independently.

### Leverage All Your Data with Less Manual Work

When changes occur in your source – like new columns and objects – they are automatically ingested with no manual action required, so you get analytical insights with less manpower.

### Move with the Cloud

As the cloud moves, you do too. Azure updates its products every two weeks, but you often need to take action to leverage the latest tech. We do that for you with Empower automatically, based on benchmarks and testing.

## Why Empower for Your Data?

**Hitachi Solutions Empower Data Platform** is built with leading technologies and **Microsoft Azure** components to tackle the complex data environments of modern enterprises. Mature your analytics capabilities with our cloud-based, data analytics platform - complete with a data lake, automated data acquisition, data quality tools, industry data models, and machine learning. At its core, Empower's analytics and artificial intelligence models are driven by **Delta Lake**, a transaction-based open format. Empower uses **Databricks and Spark** to prepare data for analytical business insights.

Hitachi Solutions experts created Empower to fit any company size or industry as a flexible, all-in-one data analytics platform to increase operational efficiencies at a lower cost of ownership.

# Why Hitachi Solutions

Hitachi Solutions is an experienced Microsoft partner with decades of proven experience transforming data into actionable insights. We couple that technology knowhow with deep expertise across industries to drive the outcomes and insights that are meaningful to your organization – so you quickly get a solution tailored to your specific industry needs. [Click here](#) to learn more about the innovative solutions Hitachi Solutions is creating for customers.



**Empower Data Platform**

See how Hitachi Solutions can transform your data into actionable intelligence at: [Hitachi Solutions Empower Data Platform.](#)

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