Hitachi Solutions

Retire Your Azure Consumption Commitment with Hitachi Solutions

How to Get the Most Out of Your Azure Investment with Empower

Hitachi Solutions Empower is a revolutionary data platform that leverages Microsoft Azure to mature your cloud analytics capabilities. It harnesses the power and speed of artificial intelligence and advanced analytics to automate and accelerate how you ingest, unify, and manage data to gain the insights you need to improve your business.

And now, when you choose the Hitachi Solutions Empower Data Platform to modernize your data estate and realize data-driven insights, **100 percent of the purchase is applied to your** Microsoft Azure Consumption Commitment (MACC).

Empower Data Platform

This means when you purchase Empower through the Azure marketplace as part of your licensing agreement, you get all the benefits of our industry-leading, Microsoft-approved platform without the huge upfront investment or budgeting challenges. It also **helps you optimize your Azure discounts while maximizing your Azure spend.** It's a win-win!

Empower and Azure for an Insightful Future

Empower is built with leading technologies and Microsoft Azure components to tackle the complex data environments of today's modern enterprises. Mature your analytics skills with our cloud-based platform leveraging Microsoft Azure and all its capabilities — complete with a data lake, automated data acquisition, data quality tools, industry data models, and machine learning.

Resourcing years of modern solution and implementation experience, Hitachi Solutions cloud engineers created Empower for businesses of all sizes as an **all-in-one data analytics platform to increase operational efficiencies at a lower cost of ownership.** Its subscription model allows our experts to deliver a full-featured, modern data estate that can be deployed in week one.

MACC — What and Why?

If you're like many companies, you are using **Microsoft Azure's** unmatched services to move your business operations safely and securely to the cloud. Microsoft offers Azure online through a three-year financial commitment for a specific amount of spend.
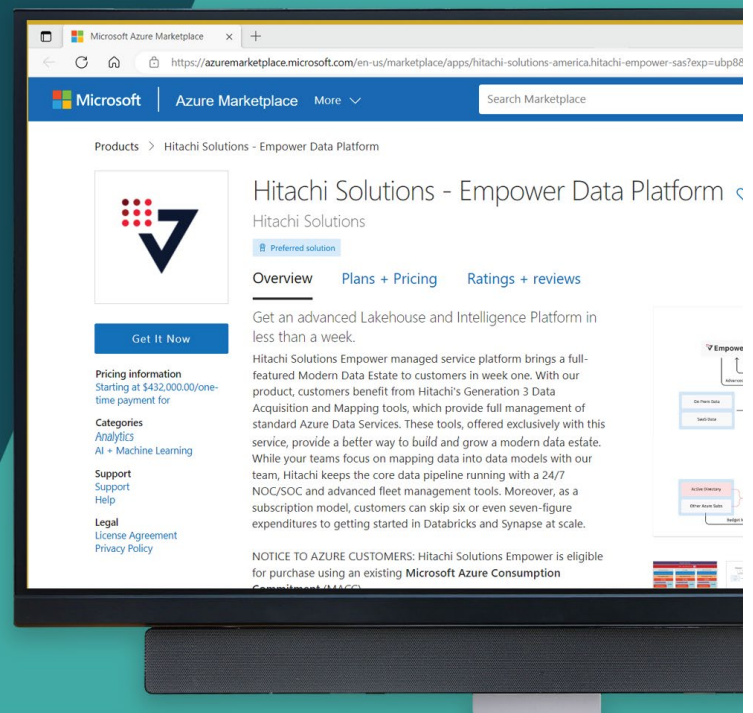
MACC is a **flexible enterprise contract that's billed monthly and designed to ensure customers get the best pricing and benefit from their Azure purchase.** Incentives for buying through the MACCC program include:

> Azure procurement without having to make a large upfront payment

> Azure commitment discounts

> Service level discounts

> Azure credits and Microsoft funded consulting services

One drawback of this model is that if you overestimate/underuse your Azure spend, it may result in a shortfall payment at the end of the term. To give companies more ways to meet their MACC obligation and reduce Azure spend waste and paybacks, Microsoft has vetted a handful of third-party solutions — including Empower — to count towards the commitment.

Benefits of Empower Through MACC

> Modernize your data estate while reducing your existing Azure commitment

> Deploy a new data platform without a big upfront investment

> Gain state-of-the-art capabilities while maximizing your Azure discounts, credits, and incentives

> Rest assured the solution is high-quality and Microsoft approved

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How to Empower Your Organization

To take advantage of this benefit, simply purchase **Empower on Azure Marketplace** using a subscription that's related to your Azure agreement. Please note it must be purchased directly via the Azure Marketplace as purchases through a Cloud Solution Provider (CSP), any other reseller channel, or outside of the marketplace do not contribute towards your commitment.

Of course, even if you are not part of the MACC program, you can still leverage Empower and Azure to modernize your data estate and drive real business value. **Just contact Hitachi Solutions directly.**

Hitachi Solutions — The Azure Partner You Can Trust

Hitachi Solutions is an experienced Microsoft cloud service partner with **two decades of proven experience transforming data into actionable insights.** We couple this technology know-how with deep advisory services, true industry expertise, and delivery excellence to compel the outcomes that are most meaningful to your organizational needs.

55%
faster access to usable data for our customers with Empower

65%
reduction on Azure costs through Empower's optimized pipelines

50%
savings on labor costs associated with project development

Empower Data Platform

Reach out to learn more about Empower and the many other innovative solutions Hitachi Solutions is creating for Azure customers.

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