

The Path to End-to-end Enterprise Security

53%

Consumers who made purchases or used digital services from a company only after making sure it had a reputation for being trustworthy

Engaging securely with customers is priority #1. By safeguarding company data, ensuring customer privacy, and meeting regulatory compliance you build the trust you need in today's hyper-charged, data-driven world. An enterprise built on trust — inside and out — wins.

40%

Consumers who stopped using digital services if they learned the company was not protecting customer data

Security is an Evolving Challenge

Unfortunately, as technology continues to advance at a lightning speed, so does cybercrime. Not only from malicious actors outside the organization, but also from employee leaks and operational vulnerabilities from within.

Increasingly, companies are migrating operations to the cloud and leveraging leading-edge innovations like automation, analytics, and artificial intelligence (AI). While these can offer advanced threat detection and protection capabilities for the company, at the same time cyber criminals are exploiting them to devise more sophisticated attacks that can adapt and morph in real-time.

80%

Cybersecurity decision-makers who expect AI to increase the scale and speed of attacks

 **\$10.5 Trillion**

Predicted cost of cyber-attacks on the global economy

 **91%**

Number of cyberattacks that begin with a phishing email

 **One Billion**

Emails that are exposed in a single year, affecting 1 in 5 internet users

 **82%**

Recorded data breaches that involved a human element

Traditional security strategies aren't working anymore.

As AI becomes an integral part of business processes, the attack surface for cyber threats expands exponentially and the need to secure data and infrastructure and protect customer privacy becomes more complex.

Guide to Inside and Out Security

Leading companies are integrating cybersecurity, privacy, and digital ethics, from inside and out. We're referring to a comprehensive, proactive approach that addresses internal and external threats.

 Here's a path for you to consider on your security journey.

Minimize Risks with Data Security

A secure workplace hinges on vigilantly detecting and addressing data security risks. Organizations should conduct a comprehensive data security check for a thorough understanding of all potential vulnerabilities.

- Better understand dark data and insider risks
- Benchmark your environment against protection standards
- Analyze results and assess risks
- Learn about risk mitigation tools and services

[Learn More](#)

Elevate Your Security Strategy with Threat Protection

With escalating data volumes, budget constraints, and outdated systems, it's crucial for organizations to assess and enhance their cybersecurity posture through a tailored threat protection engagement.

- Review security goals and objectives
- Uncover real threats in your environment
- Map identified vulnerabilities
- Develop an actionable plan of attack
- Learn how to automate responses with Microsoft Sentinel and Microsoft 365 Defender

[Learn More](#)

Modernize Your Security Environment with Sentinel

Microsoft's Sentinel offers a unified solution for alert detection, threat visibility, proactive hunting, and response. Learning about this tool — and how it can be used to help stop threats before they can cause harm — is a must.

- Gain visibility into threats across email, identity, and data
- Be better prepared to understand, prioritize, and mitigate potential threats
- Create a defined deployment roadmap based on your environment and goals
- Learn about the features and benefits of Sentinel

[Learn More](#)

Why Be Proactive?

By prioritizing internal and external aspects of security, you can create a robust cybersecurity framework that safeguards your assets, data, and operations, as well as keeps customer data safe and secure. This allows you to confidently position yourself as a reliable and trustworthy partner, differentiating yourself from the competition and fostering long-term customer loyalty.

The benefits of a proactive end-to-end security strategy include:



Comprehensive Protection

Ensures every aspect of the enterprise is protected, from internal data handling to external network connections.



Risk Mitigation

Prevents data breaches, unauthorized access, and other cyber threats — and their associated impacts.



Business Continuity

Minimizes downtime, ensuring critical operations can continue even in the face of security incidents.



Compliance

Ensures the enterprise complies with strict and important regulations, avoiding legal consequences and financial penalties.



Reputation Management

Customers and partners are more likely to trust an organization that demonstrates a commitment to security.



Cost Savings

The financial impact of a data breach, legal consequences, and reputational damage can be severe and far exceed the initial investment in proactive security measures.



Is Your IT Up To The Task?

With businesses becoming more reliant on digital technologies and cyber threats more pervasive, the demand for qualified cybersecurity professionals is outpacing the supply. That's because the field is rapidly evolving, and IT professionals need to continually update their skills to keep up — which can be time-consuming and costly.

The result is many organizations lack the internal capabilities to effectively manage and mitigate the cybersecurity risks that can pop up daily. But without the necessary IT skills, businesses become more and more vulnerable.



88%

Businesses who report talent challenges, whether key, high-level skills, or just hiring enough bodies



54%

Companies that say their IT departments are not sophisticated enough to handle advanced cyberattacks

Scaling Your Skills for Security

To bridge the very real skills gap, many companies are turning to third parties for help. They come equipped with specialists who are always on top of the ever-evolving threat landscape.

And it's cost effective! You get access to top-tier security resources and expertise at a predictable cost. And your internal IT resources don't have to constantly worry about cyber threats and are free to focus more on their core growth and innovation initiatives.

The Hitachi Solutions Advantage

At Hitachi Solutions, security is at the core of all we do. We have an experienced team of seasoned scientists and engineers with in-depth expertise in applying SEIM and other security solutions to the entire Microsoft technology stack. We're able to apply our knowledge to help you better understand your security challenges and guide and advise you on your journey to implement secure, scalable, and efficient business solutions as you move to the cloud.

What sets us apart from other security service providers? We're glad you asked:

- **100% Microsoft Focused** — As an [award-winning Microsoft insider](#) for the last two decades, we are one of only a handful of partners who can deliver solutions across the entire Microsoft ecosphere so you can realize the most value from your investments.
- **Extensive Microsoft Specializations** — We have earned [all six Microsoft cloud partner solution designations and many advanced specializations](#) in security, Azure, and Microsoft Dynamics 365.
- **Deep Industry Expertise** — We understand your industry, allowing us to provide tailored solutions that meet your unique business needs.
- **Global Reach with Localized Approach** — Our global footprint allows us to serve customers anywhere in the world while offering solutions that cater to their specific regional needs and regulations.
- **Broad Spectrum of Solutions** — We offer a wide range of IT and consulting solutions, from data management to digital transformation strategies.

Get started building your end-to-end security strategy today!



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The Critical Role of Cybersecurity in the Age of AI and the Cloud blog

